

In Severe Cases of **COVID-19***

Dexamethasone Phosphate Tablets 0.5 mg & Injection 8mg/2ml

Dexona **Tablet** **Injection**

The **trusted life-guard** for **over 5 decades**

Dexamethasone reduces the **risk of death** among patients with severe respiratory complications

RECOVERY Trial

Randomised Evaluation of COVID-19* Therapy

Patients with **COVID-19*** who have been admitted to hospitals in the United Kingdom, the case fatality rate has been approximately **26%**, a percentage that has increased to more than **37%** among patients who were undergoing invasive mechanical ventilation.

Randomised clinical trial to test a range of potential treatments for **COVID-19***, including low-dose dexamethasone

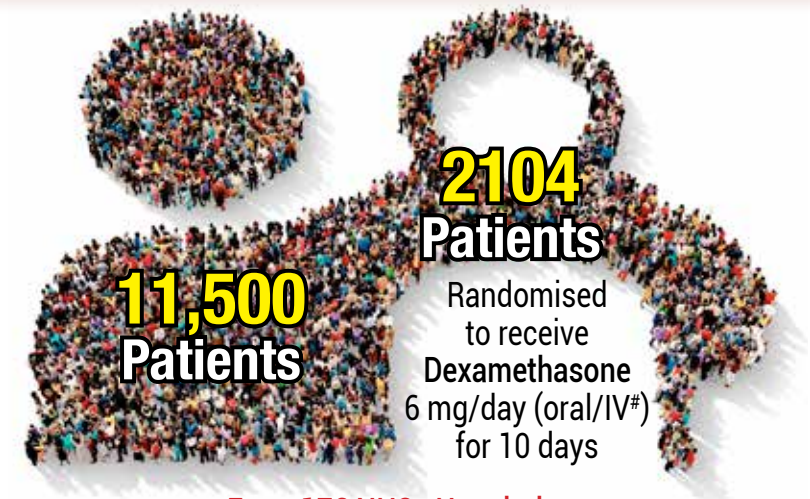
DEXAMETHASONE

The **first drug** to be shown to improve survival in **COVID-19***

Reduces 28-day mortality rate by **17%** ($p=0.0007$)

Reduces Deaths
One third in **Ventilated Patients** ($p=0.0003$)
One fifth in **Patients receiving Oxygen** ($p=0.0021$)

1 death would be prevented by treatment of around 8 ventilated patients or around 25 patients requiring oxygen alone.



Supported by the National Institute for Health Research Clinical Research Network

Dexamethasone reduced the **28-day mortality rate** by **17%** with a highly significant trend showing greatest benefit among those patients requiring ventilation

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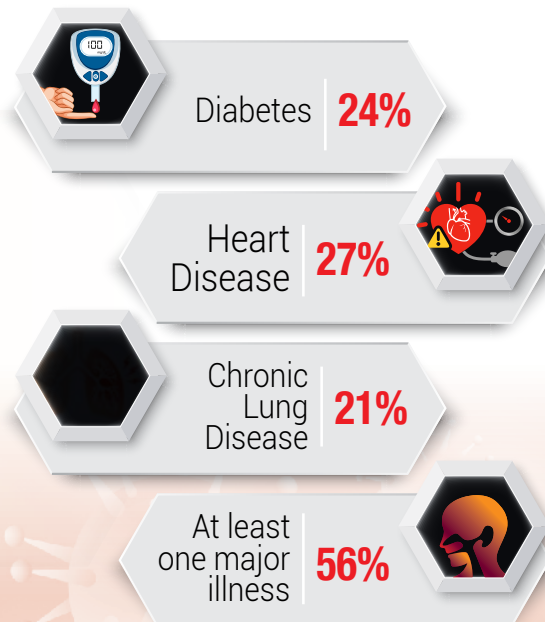
Dexamethasone reduces the **risk of death** among patients with severe respiratory complications

RECOVERY Trial

Randomised Evaluation of COVID-19* Therapy

Randomised clinical trial to test a range of potential treatments for **COVID-19***, including low-dose dexamethasone

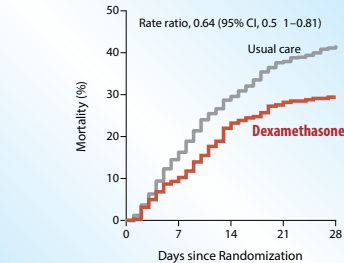
COEXISTING ILLNESS



Primary Outcome

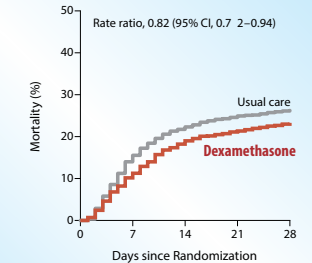
Mortality at 28 days was significantly lower in the dexamethasone group than in the usual care group

Invasive Mechanical Ventilation (n=1007)



No. at Risk	0	7	14	21	28
Usual care	683	572	481	424	400
Dexamethasone	324	290	248	232	228

Oxygen Only (n=3883)



No. at Risk	0	7	14	21	28
Usual care	2604	2195	2018	1950	1916
Dexamethasone	1279	1135	1036	1006	981

Patients who were receiving invasive mechanical ventilation at randomization were on average 10 years younger than those not receiving any respiratory support and had a history of symptoms before randomization for an average of 7 days longer

Secondary Outcome

Dexamethasone Group	Usual Care Group
Shorter duration of Hospitalization (median 12 Days)	Hospitalization (median 13 Days)
Greater Probability of Discharge alive within 28 days (rate ratio, 1.10; 95% CI, 1.03 to 1.17)	

Dexamethasone Phosphate Tablets 0.5 mg & Injection 8mg/2ml

Dexona

Tablet
Injection

The **trusted life-guard** for **over 5 decades**



Comparison of Efficacy of **Dexamethasone** and **Methylprednisolone** in Improving **PaO₂/FiO₂[#] Ratio** Among **COVID 19*** Patients

Improvement in CRP**, Serum Ferritin & PaO₂/FiO₂[#] ratio before and after the use of Methylprednisolone and **Dexamethasone**

Compared to Methylprednisolone, Dexamethasone improved	CRP**	26.06 mg/L
	Serum Ferritin	130.24 ng/L
	PaO ₂ /FiO ₂ [#] ratio	21.62

In PaO₂/FiO₂[#] ratio improvement, **Dexamethasone** was better than Methylprednisolone

	p-value	Conclusion
Dexamethasone	p=0.000	Lower p-value implies that Dexamethasone is more effective as compared to Methylprednisolone
Methylprednisolone	p=0.009	

In **EMERGENCIES**... When every **SECOND COUNTS**...

You need a **reliable corticosteroid**

Rx **Dexona** **Tablet**
Injection

Dexamethasone Phosphate Tablets 0.5 mg & Injection 8mg/2ml

The **trusted life-guard** for **over 5 decades**



In treatment of ¹

Allergic conditions like

Drug Hypersensitivity Reactions

Asthma & Allergic Rhinitis

Atopic Dermatitis

Contact Dermatitis

&

Nephrotic Syndrome

Tuberculosis



Strength : Tablet - Dexamethasone Phosphate 0.5 mg
Injection - Dexamethasone Phosphate 4 mg

Dosage : ¹ 0.75 mg- 9 mg/day depending on the disease condition
Dosage to be adjusted based on disease

Dexona Tablet -1strip has 30 tablets.	MRP 6.38 per strip
Dexona Injection -1 Ampoule/Vial (2 ml)	MRP 10.40 per Ampl/Vial

ALWAYS TRUST ➤ THE ORIGINAL

1. https://www.accessdata.fda.gov/drugsatfda_docs/label/2004/11664s1r062_decadron_lbl.pdf (accessed on 25/01/2021 5 PM IST)

Broad Spectrum Antibiotic

Rx **ciprobid**
 Ciprofloxacin - Tablets 250/500 mg & Infusion - I.V. 100 ml (2mg/ml)

The Distinct Ciprofloxacin



Strength

250 500

250 mg/ 500 mg, 1 strip has 10 tablets.
 I.V. 200 mg/100 ml (2mg/ml), Each Infusion has 100 ml volume

Dosage¹

Tablets - 500mg BID for 7-14 days
 I.V.* - 400 mg BID/TID as per severity of infection

• BID - Two times a Day • TID - Three times a Day



Ciprobid		
250 mg/Strip	500 mg/Strip	I.V./100 ml
Rs. 23.15	Rs. 40.68	Rs.18.83

In treatment of :¹



Respiratory infection
 -e.g. Bronchitis



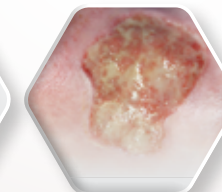
Gastro Intestinal infection



Urinary Tract infection



Typhoid Fever



Skin and Soft Tissue infections
 -e.g. including wound infection, diabetic foot ulcer.

Warning : Ciprofloxacin may cause low blood sugar and mental health-related side effects

1. https://www.accessdata.fda.gov/drugsatfda_docs/label/2016/019537s086lbl.pdf (accessed on 25/01/2021 5 PM IST)

*Intravenous

For **Prophylaxis of Infections Associated with Surgery²**
and **Amoebiasis¹**

Tinidazole 2mg/ml Infusion

Rx

TINIBA INFUSION 400 ml

Diffuses risk - Infuses confidence



TINIBA (Tinidazole) vs Metronidazole

- More Effective¹
- Low incidence of gastrointestinal side effects as compared to Metronidazole¹



Also available **TINIBA 500** **TINIBA 300**

Tiniba 300 mg Tablets	MRP 68.95 - 1 strip has 10 tablets
Tiniba 500 mg Tablets	MRP 118.35 1 strip has 10 tablets
Tiniba Infusion 400 ml	MRP 138.70

Pain & Inflammation

Rx



Oxalgin DP

Diclofenac Sodium 50 mg & Paracetamol 325 mg Tablets

The **D**ouble **P**ower **D**iclo-**P**ara Brand

Highest Pain resolution on VAS¹

Diclofenac

62%



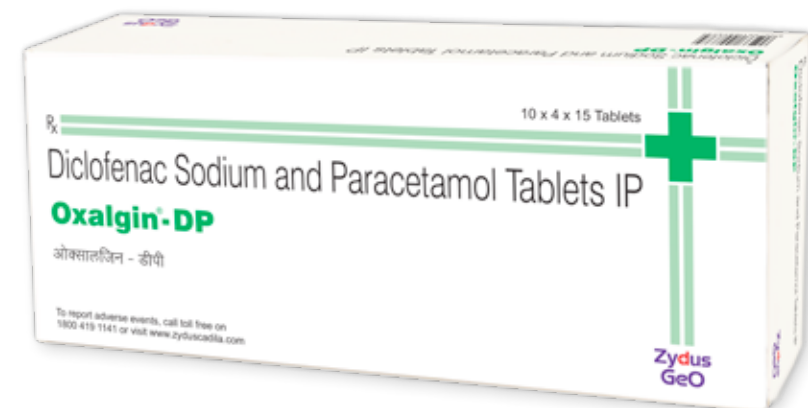
Aceclofenac

56%



_____ : Paracetamol : _____


Analgesic & Anti-inflammatory²



Oxalgin DP
Tablet

MRP 101.20
1 strip has 15 tablets

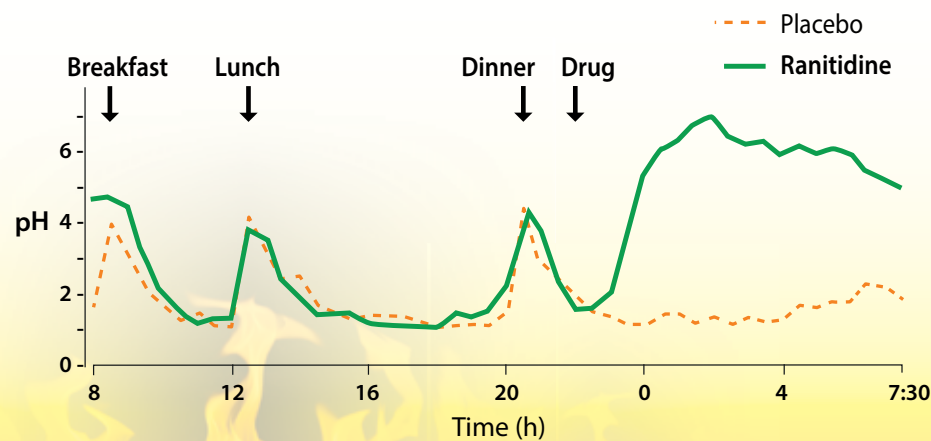
In **Gastric Ulcers**¹ & to suppress **Nocturnal Acid Secretion**²


DOUBLE POWER to
BLOCK ACID

Ranitidine 300 mg tablets
R-Loc-300
Forte

Say Good Night... to **ACIDITY**

Ranitidine 300mg at **NIGHT TIME** reduces acidity²



MRP 24.75
for 15 tablets

Only Rs 1.65
per tablet

1. Ryan F P *et al.* Gut 1986; 27: 784-788

2. Porro G B *et al.* Gut 1190; 31: 397-400

In productive **Cough**...

Theophylline Ethanoate 80 mg + Ephedrine Hydrochloride 12 mg + Guaiphenesin 50 mg Elixir

Cadiphylate elixir

The preferred Expectorant

~ In treatment of ~

Cough with
expectoration¹

Nasal
congestion²

Breathing
difficulty¹

TOUGH solution for
TOUGH mucous...

ECONOMICAL



Now
available in a
PET* Bottle

**Cadiphylate
Elixir 200ml**

**MRP 62.40
per bottle**

1. Padma L *et al.* Supplement To Journal of the association of physicians of India 2013; 61: 9-13

2. Laccourreye O *et al.* European Annals of Otorhinolaryngology, Head and Neck diseases 2015; 132: 31-34

*Polyethylene terephthalate

In

✓ Melasma ¹



Give them *confidence*

Rx **Skinlite**



(Hydroquinone 2% cream + Tretinoin 0.025% + Mometasone 0.1% Cream)

Lightens Skin to Brighten Life

Skinlite

Cream

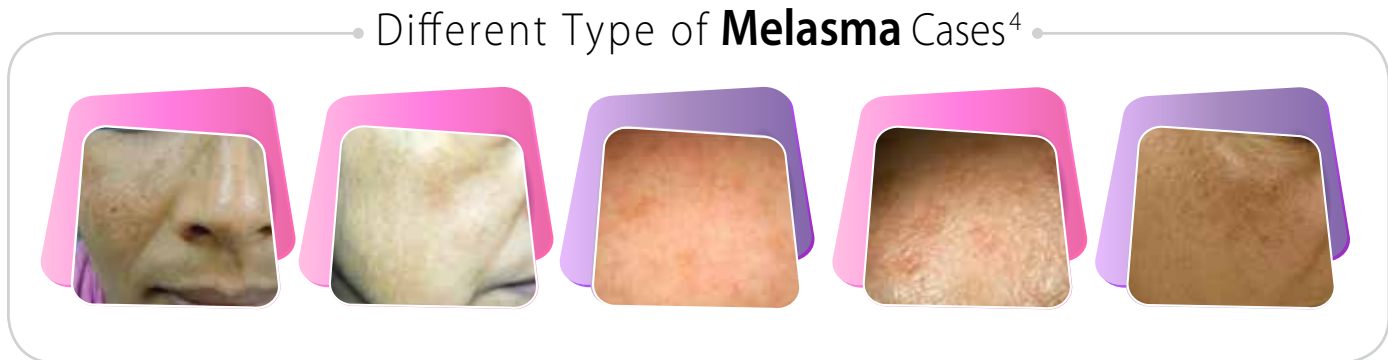
(Hydroquinone 2% cream + Tretinoin 0.025% + Mometasone 0.1% Cream)

Lightens Skin to Brighten Life

Now
in 15g & 25g
Smarter pack

The **recommended duration**
of **therapy** is **4 weeks**^{3,*}

Visible results in
4 weeks in **Melasma**^{2,*}



Apply once daily
in the evening³.

Use of
sunscreen
during
the day is
mandatory³.

Now

New Airless
Pump Tube

Smart
pack

Skinlite 15g | MRP Rs.159 only

Skinlite 25g | MRP Rs.247.8 only

2. Shankar K *et al.* Dermatol Ther (Heidelb) 2014; 4:165–186.
 3. Skinlite PI 4. Sarkar R *et al.* Indian Dermatol Online Journal 2014; 5(4): 426–435
 *Duration of application should be determined by physicians. Continuous use of the product beyond 4 weeks is not recommended



Mifepristone 200 mg X 1 Tablet + Misoprostol 200 mcg X 4 Tablets

Mifegest KIT

Complete freedom to choose

Approved for Medical abortion

Approved for¹
upto 63 days of gestation /
upto 9 weeks

63 days is calculated from first day of
Last Menstrual Period

Easy to administer

Widely available

Dosage²:

Day 1 : Mifepristone

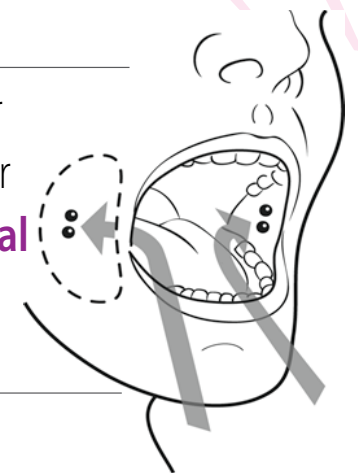
After 24 hours &
before 48 hours
of first dose

Misoprostol
4 tablets 800 mcg^{2,3}

Route of Administration²:

Oral

- Buccal or
- Vaginal or
- Sublingual



Also available

Mifepristone 200 mg Tablets
Mifegest
freedom to choose

Mifegest Kit	MRP 433.83 per strip
Mifegest	MRP 359.25 per strip

1. https://apps.who.int/iris/bitstream/handle/10665/97415/9789241548717_eng.pdf?sequence=1 (accessed on 25/01/ 2021 5 PM IST)

2. <https://www.who.int/reproductivehealth/publications/pocket-guide.pdf?ua=1> (accessed on 25/01/ 2021 5 PM IST)

3. <https://www.fda.gov/media/72923/download> (accessed on 25/01/ 2021 5 PM IST)



Mifepristone 200 mg X 1 Tablet + Misoprostol 200 mcg X 4 Tablets

Mifegest KIT

Complete freedom to choose



Medical management of abortion²...

Combination regimen is **recommended** because it is **more effective**

Recommendations	COMBINATION REGIMEN (RECOMMENDED)	
	MIFEPRISTONE	MISOPROSTOL
INDUCED ABORTION	200 mg	800 mcg
ROUTE	Oral Once	Buccal Vaginal Sublingual

Important Guidelines



Use with Caution

If Cesarean was done³

Cardiac Disease⁴
Renal Disease⁴
Liver Disease⁴



Also available

Mifepristone 200 mg Tablets
Mifegest
freedom to choose

Approved for¹ upto 42 days of gestation /upto 6 weeks

Mifegest

MRP 359.25
Per tablet

Mifegest Kit

MRP 433.83
per strip

1. Maria B *et al.* European Journal of Obstetrics & Gynecology and Reproductive Biology 1988; 28: 249-255
 2. <https://www.who.int/reproductivehealth/publications/pocket-guide.pdf?ua=1> (accessed on 25/01/ 2021 5 PM IST)
 3. Daskalakis G J *et al.* International Journal of Obstetrics and Gynaecology 2005; 112: 97-99
 4. Allen R *et al.* Reviews In Obstetrics & Gynecology 2009;2(3):159-168

Trimethoprim 160 mg + Sulphamethoxazole 800 mg Tablets

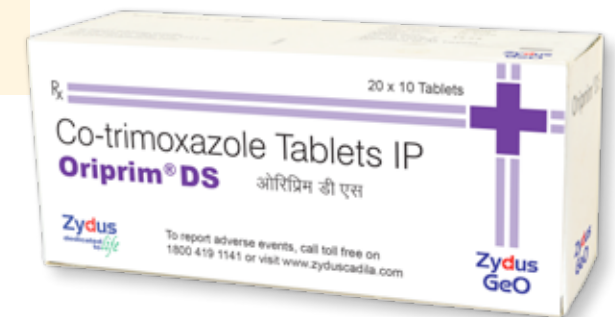
Rx

Oriprim DS

Effective in a wide range of infections



THE ORIGINAL
Oriprim DS



In
treatment
of

Dose :

RTI* | 1 tablet daily for 14 days

UTI** | 1 tablet daily for 10-14 days

Bacterial Diarrhoea | 1 tablet daily for 5 days

Opportunistic Infections of HIV# | Prophylaxis Therapy - 1 tablet daily
Curative Therapy - 75 to 100 mg/kg Sulfamethoxazole and 15 to 20 mg/kg Trimethoprim per 24 hours in equally divided doses every 6 hours for 14 to 21 days

Route of Administration : Oral